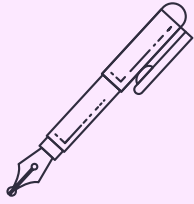


Bria Jenae



BRIA
SMITH

MARKETING AND
COMMUNICATIONS

CONTACT

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2017 GRAND PRIZE WINNER

ARTHUR W. PAGE SOCIETY CASE
STUDY COMPETITION

PROFILE

I am an experienced event planner and marketing manager seeking a full-time position in the field of marketing communications.

EXPERIENCE

THE CHICAGO COMMUNITY TRUST

NTEN PROGRAM DIRECTOR | JUNE 2016 - FEB 2017

- Coordinated a series of "lunch and learn" events for the Nonprofit Technology Enterprise Network.
- Managed panelists, participants and staff.

THE CHICAGO COMMUNITY TRUST

MARKETING INTERN | JUNE 2016 - FEB 2017

- Managed social media accounts and created social media graphics for daily use.
- Planned a breakfast event for 800 attendees including donors, civic leaders and elected officials.
- Compiled the company's Annual Report.
- Collaborated with the CMO and Director of Marketing on several social marketing campaigns.

WEEVU

EXECUTIVE DIRECTOR | FEB 2015- MAR 2016

- Conducted the day-to-day operations of maintaining the start-up company including meeting with investors, presenting to nonprofits and managing team members.
- Proposed and implemented marketing campaigns.
- Planned and implemented events for up to 200 guests.

EDUCATION

BACHELOR OF ARTS, PUBLIC RELATIONS AND ADVERTISING

DEPAUL UNIVERSITY | 2013-2016

GPA: 3.95

MASTER'S OF ARTS, PUBLIC RELATIONS AND ADVERTISING

DEPAUL UNIVERSITY | 2016-2017

GPA: 4.00

SKILLS

- Event Planning
- Social media strategy
- Marketing
- Web content development
- Brand management
- Customer service
- Public Relations
- Corporate blogging
- Project management
- Layout design
- SEO/Analytics
- Market research

VOLUNTEER EXPERIENCE

AMERICORPS

VOLUNTEER/MARKETING | NOV 2013- PRESENT

- Volunteered with a branch of AmeriCorps called Legacy Corps, serving Veterans and their family members.
- Managed social media, media relations and event planning for Legacy Corps.